

Dillon Coyne

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Objective

To obtain a position that utilizes my design skills and allows me to explore and develop a brand to the best of my ability, working with web and/or print based media.

Education & Accolades

Bachelor of Fine Arts, Pratt Institute, Brooklyn, New York
Communication Design, Graphic Design, Graduated 2014
Winner of International Reggae Poster Contest 2014

Experience/Highlights

ISG

Contracted Graphic Designer

2016 - Present

Redesigned Powerpoint files being brought into a new brand standard, as well as fully building presentations. Produced general purpose slides for internal use within new brand standard. General design support for any and all odd jobs as needed. Designed and produced iconography. Designed base materials for upcoming Events. Produced training videos, as well as work for print and web. Designed aesthetic changes for Sharepoint site.

Freelancing

Graphic Designer/Web Designer/Illustrator

2015 - 2016

Designed and built websites for various local businesses, gaining an even more intimate knowledge of WordPress. Designed logos, art assets, and illustrated props for the pilot of Megaton Girl, an animated show in development. Designed and produced in full a video for Priceline, including audio editing as needed, art asset building, and animation. Regularly deal with clients over the phone, through email, as well as in person, and manage and direct my own schedule.

westchesterARTS

Internship

White Plains, NY

2013

Provided general design support and image editing, and maintained website as needed. Produced, in full, advertisements for local events & charity itself, both for print and web, as well as outdoor campaigns on digital billboards. Designed an e-mail campaign promoting upcoming local events and classes offered by the charity, and aided in creating and editing various other emails promoting local events.

Skills

- Adobe Creative Cloud Suite
- Mac OSX 10.1-10.10, Windows
- Web design experience, proficient with CSS and HTML
- E-mail campaign design and production
- Experience with Silverpop
- Experience with Lightport
- Experience with WordPress
- Directing and managing a team creatively/logistically
- Producing advertising materials for multiple brands
- Motion design
- Digital/tradition illustration
- Print based design
- Menu design

Alpine Funds

Graphic Designer

Purchase, NY

2014, 2015

Provided general design support, edited images, handled HTML/CSS HTML tweaks and general website maintenance. Designed, coded, and then used SilverPop to produce and manage e-mail campaigns, for both clients and the public. Designed and produced sales ideas, sales materials, and related documents for print, web, and iPad. Worked independently and with other departments, and kept all typography and design consistent and legally compliant.

InspiraMedia

Internship

White Plains, NY

2011, 2012

Provided general design support, and designed a fundraising campaign's tickets, fliers, and logo. Designed complete menus, and updated, aided in creating, and full produced various print advertisements. Designed ads for various restaurants and local businesses, displayed in a monthly magazine released by the agency. Created ads which were displayed on outdoor ad spaces owned by agency.

Interests

Working in a challenging environment, retro gaming and pixel art, critical media studies, television, stand up comedy, game design and production, writing, illustration, hand drawn typography, animation as both an art form and a hobby.